

## Privacy Policy

Jack Farley's Art Supplies is strongly committed to protecting your privacy while interacting with our content, products and services. We want to provide a safe and secure environment for you.

The purpose of this Privacy Policy is to tell you what kind of information we may gather about you when you visit our site, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct this information. Our policy allows you to choose what kind and how much information you provide to us and to control how we use whatever information you give us. Our goal is to provide you with a satisfying experience while allowing you to control your privacy and to give you a means to voice any questions or concerns you may have.

This policy applies only to Jack Farley's Art Supplies and not to other companies or organizations' websites to which Jack Farley's Art Supplies are linked.

### Collection of information

Information is collected from you primarily to make it easier and more rewarding for you to use our services. Depending on the service you are accessing, you could be asked to provide information such as your name, email address or other information, some of which are required for use of our services, others are not.

Jack Farley's Art Supplies collect two types of information. The first type is anonymous information. For instance, we may collect information to tell us that five thousand people visit this Privacy Policy today, but we do not know their names, where they live or their date of birth - they are 'anonymous' to us. Another example of Jack Farley's Art Supplies collecting anonymous information is when Jack Farley's Art Supplies audiences are invited to respond to surveys on Jack Farley's Art Supplies website. The surveys may ask you for demographic information such as your age, gender and postal zip code. This information is collected for research purposes, is used in the aggregate (where possible), and remains anonymous. Many of the individuals who access our services are anonymous to us.

The second type of information that Jack Farley's Art Supplies collects is personal information. Jack Farley's Art Supplies will collect personal information that lets us know the specifics of who you are such as your name, email address, or postal address, when you provide it to us. With this information, Jack Farley's Art Supplies can provide a variety of personalized and enhanced services that are not available to anonymous users. We hope that you will find it beneficial to provide individually identifiable information about yourself to us because it will make our services more valuable to you.

Sometimes, we may specifically ask for personal information about you when you sign up to use a service. Certain information may be required, such as your name, age, internet address or screen name, billing address, type of computer, credit card number, in order to provide that service or product to you. This information may also be used to inform you of additional products and services which may interest you. You can choose not to receive such information when you are undertaking product or service registration on our website. We may also ask about your interests, but it is your choice whether to respond.

How much of your personal information that you choose to disclose to Jack Farley's Art Supplies are completely up to you. The only way we know something about you personally is if you provide it to us, for example when you take part in services offered on our website that requires certain registration information criteria.

### Use of anonymous information

Jack Farley's Art Supplies automatically gathers anonymous information to monitor the use of Jack Farley's Art Supplies websites like the numbers and frequency of visitors to Jack Farley's Art Supplies websites and areas, very much like television ratings that tell the networks how many people tuned in to a program. We only use such data in the aggregate. This collective data helps us determine how much our customers use parts of the site, so we can improve Jack Farley's Art Supplies websites to assure that it is as appealing as we can make it for as many users as possible. Jack Farley's Art Supplies may publish or provide this aggregate data to other people.

### Use of personal information

Jack Farley's Art Supplies will only use the personal information you have chosen to provide us for the purpose for which you provided it. Jack Farley's Art Supplies will not use it for any other purpose without your consent.

### Disclosure

There will be occasions where it will be necessary for Jack Farley's Art Supplies to disclose your personal information to third parties. Jack Farley's Art Supplies may be required by law to disclose the information, or Jack Farley's Art Supplies may be required to disclose your personal information to third parties to provide the service you have requested, for example, if you purchase products from Jack Farley's Art Supplies online, Jack Farley's Art Supplies will need to disclose your personal information to third parties in order to bill and deliver your products. However, the disclosure will only be made where it is necessary to fulfill the purpose for which you disclosed your personal information. Otherwise than stated above, we do not disclose personal information that you may give us, such as your name, address, email address or telephone number, to any organization or person outside Jack Farley's Art Supplies unless you have authorized us to do so.

### No sale of personal information

Under no circumstances will Jack Farley's Art Supplies sell or receive payment for licensing or disclosing your personal information.

### Access and correction: personal data

If Jack Farley's Art Supplies holds your personal information, Jack Farley's Art Supplies where possible, will provide you with access to the information. Jack Farley's Art Supplies will take reasonable steps to correct the information so that it is accurate, complete and up to date.

### Security

Jack Farley's Art Supplies operate secure data networks that are designed to protect your privacy and security.

### Complaints about privacy

If you have any complaints relating to privacy issues on our websites, please notify Jack Farley's Art Supplies by emailing us at [info@jackfarleys.com](mailto:info@jackfarleys.com). While Jack Farley's Art Supplies accept no liability for any material or links posted to the service, we will investigate all complaints.

### Changes to Jack Farley's Art Supplies Privacy Policy

If we decide to change Jack Farley's Art Supplies Privacy Policy, we will post those changes here.